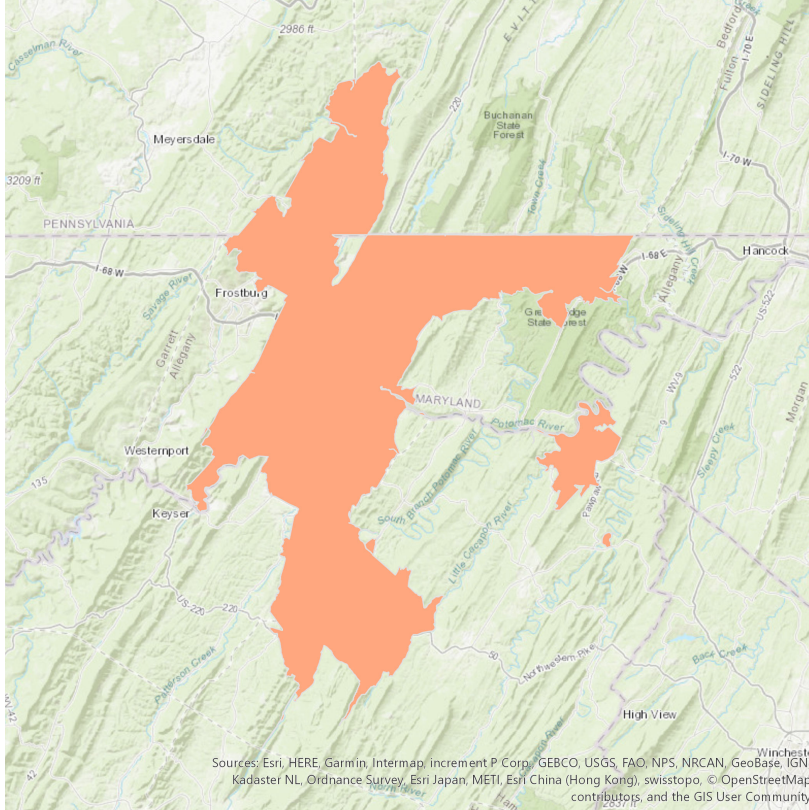


Washington, DC Market

Cumberland



Sources: Esri, HERE, Garmin, Intermap, increment P Corp., GEBCO, USGS, FAO, NPS, NRCAN, GeoBase, IGN, Kadaster NL, Ordnance Survey, Esri Japan, METI, Esri China (Hong Kong), swisstopo, © OpenStreetMap contributors, and the GIS User Community

Demographic Profile

Age Groups

Persons 17 and under	18.60%
Adults 18-34	23.70%
Adults 35-54	25.70%
Adults 55+	32.00%

Education

Attended College+	46.50%
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Marital Status

Single (Never Married)	33.90%
Married	42.50%
Divorced/Separated/Widowed	23.60%

Household Income

\$49,999	20.00%
\$50,000-\$74,999	18.30%
\$75,000-\$99,999	10.10%
\$100,000+	13.30%

Housing Units & Family Type

Occupied	56.80%
% of HH with Children	24.70%

Race

White	89.70%
Asian	0.80%
Black/African American	7.20%
Other	2.30%

Communities Served

- Cumberland
- Fort Ashby
- Mount Savage
- Rawlings
- Romney
- Flintstone
- Hyndman
- Paw Paw
- Ridgeley
- Wiley Ford

Source: Hybrid Exclusive Comcast Spotlight ad zone generated by Esri. 2016 American Community Survey, United States Census Bureau; aggregated to non-exclusive Comcast Spotlight ad zones. Generated by Rhiza for Media. Note: Marital Status Base = Adults 15+, Education Base = Adults 25+. Percentages may not add to 100% due to rounding. Cabletrack, Q2 2018.