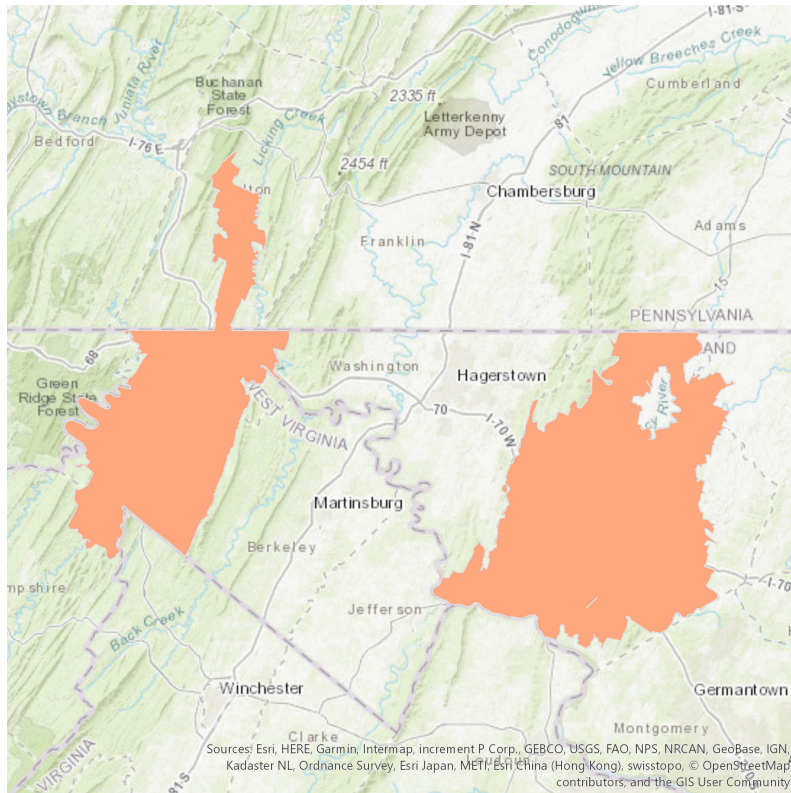


# Washington, DC Market

## Frederick



### Demographic Profile

#### Age Groups

Persons 17 and under	23.80%
Adults 18-34	19.90%
Adults 35-54	29.40%
Adults 55+	26.80%

#### Education

Attended College+	63.80%
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#### Marital Status

Single (Never Married)	27.20%
Married	53.90%
Divorced/Separated/Widowed	18.90%

#### Household Income

\$49,999	13.40%
\$50,000-\$74,999	17.30%
\$75,000-\$99,999	13.90%
\$100,000+	39.90%

#### Housing Units & Family Type

Occupied	70.40%
% of HH with Children	35.50%

#### Race

White	83.40%
Asian	4.50%
Black/African American	7.50%
Other	4.60%

### Communities Served

- Adamstown
- Burkittsville
- Ijamsville
- Middletown
- Point Of Rocks
- Berkeley Springs
- Emmitsburg
- Jefferson
- Monrovia
- Thurmont
- Braddock Heights
- Frederick
- Keymar
- Myersville
- Walkersville
- Brunswick
- Great Cacapon
- Knoxville
- Needmore
- Woodsboro
- Buckeystown
- Hancock
- Libertytown
- New Market

Source: Hybrid Exclusive Comcast Spotlight ad zone generated by Esri. 2016 American Community Survey, United States Census Bureau; aggregated to non-exclusive Comcast Spotlight ad zones. Generated by Rhiza for Media. Note: Marital Status Base = Adults 15+, Education Base = Adults 25+. Percentages may not add to 100% due to rounding. Cabletrack, Q2 2018.